

Task 5. Mind mapping the [Client Brief](#)

Your client has given you a brief. You must create a mind map or spider diagram of the brief, to start preparing the pre production documents.

This must shows several ideas for organic boxes, and include some examples of what customers would receive.

What do you do if you don't understand something?

- keep reading the same sentence over and over again
- look around the room to see if you are the only one who is baffled
- ***grab some coloured pens and mind map out the content!***

Grab some coloured pens, a sheet of A3 or A4 paper, a timer and work through the information (follow the tips on the mind map above). When a little negative voice says “That looks like rubbish”, keep going. When you get bogged down, create another branch. The secret of a successful mind map is to keep it moving.