

Title **GCSE Business**

For more information, please consult:
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Examination Board: AQA

Qualification: GCSE Business (8132)

Tiers: N/A

Grades: 1 – 9

Introduction We realise that you will have never had the chance to study Business Studies before, but don't let that put you off! Our Business Studies course, taught by Miss Dixon, Mrs Pell, Mrs Dover and Mr Lunn has proven a popular option in previous years, so take a couple of minutes to read the information below about why we think that selecting this course could be the right decision for you.

What will I study each year?

- Y9**
 - ✓ The purpose of businesses
 - ✓ The reasons for starting a business
 - ✓ Business Ownership (Sole Traders, Partnerships etc)
 - ✓ Business enterprise
- Y10**
 - ✓ External Influences on Business
 - Ethical considerations
 - Economic climate
 - Globalisation
 - Legislation
 - Competition
 - ✓ Business Operations
 - Production processes
 - Procurement
 - Quality
 - Customer Service
 - ✓ Human Resources
 - Organisational Structures
 - Recruitment
 - Motivation
 - Training
- Y11**
 - ✓ Marketing
 - Identifying and understanding customers
 - Segmentation
 - Market Research
 - Marketing Mix

- ✓ Finance
 - Sources of finance
 - Cash flow
 - Break-Even Analysis
 - Analysing financial performance

How will my work be assessed?

Two external exams sat at the end of Year 11 (worth 50% each)

Paper 1: Influences of operations and HRM on business activity

- ✓ Business in the real world
- ✓ Influence on business
- ✓ Business operations
- ✓ Human resources

Paper 2: Influences of marketing and finance on business activity

- ✓ Business in the real world
- ✓ Influences on business
- ✓ Marketing
- ✓ Finance

Why study Business?

Business Studies is a vocational qualification that gives students the opportunity to explore real business issues and to understand how businesses work. Business allows students to understand and analyse current events and gives them a good understanding of 'the real world'.

Extra-curriculum activities/ Trips

We offer trips and extra-curricular activities to complement classroom learning. Previous trips include:

- Cadbury's World
- The Deep
- London
- External speakers
- Fold Hill Foods Limited
- Osiris Training

What would this subject enable me to do when I finish school?

The GCSE course ideally leads on to studying Business Studies at Level 3, which is offered in school. Many students who study Business at Level 3 go on to University or begin an apprenticeship. Studying Business also gives students' an advantage when seeking employment.

How parents or other members of the public can find out more about the curriculum your subject is following

Encourage your children to read the news/watch the news regularly. Students that take an interest in current affairs tend to do better in the subject. You can also visit the AQA website: <http://www.aqa.org.uk/subjects/business-subjects/gcse/business-8132>

